



## **Why You Need Wahmcart Now!**

Wahmcart is an extremely powerful tool for the internet based business owner and the sooner that you can add it to your ecommerce arsenal the better!

If you were able to sit down with a panel of successful and well experienced home based entrepreneurs and ask them to share some of their early mistakes with you, there is one reply that you will hear again and again.

*‘I wish that I had started out with the right tools for the job.’*

Most start up ecommerce businesses share a common challenge in having to work within the confines of a limited budget. Money is tight and what you have has to go a long way.

One ecommerce newcomer conveys what is in the heart of many budget minded business owners...

*“I’m afraid of over-committing myself financially – so I’m going to start with the bare minimum.”*

There are lots of free ecommerce solutions available on the web. You can grab a free shopping cart, sign up for a free autoresponder service, even tack on a free affiliate program plug in. You can ‘Jimmy Rig’ (*definition*) it all together and it will work alright for awhile.

After all, when you’re first starting out you have all the time in the world to handle manual updating and keep an eye on things.

But what happens when things start to pick up and your time becomes more valuable?

Read what one internet marketer shares about her beginnings...

*“I remember being faced with so many choices. If I had \$50 in my hand I would find \$500 worth of resources that I wanted to spend it on. Learning resources, coaching, software and services – it was really hard to make up my mind. I didn’t want to make any mistakes and in my mind – the cheaper something was the better... but as time went by, I learned one lesson over and over – it’s better to start out with one great tool than to juggle a lot of mediocre substitutions. The cheaper tools were easier to get started with but I always ended up having to make a switch down the road – wasting time and money in the process.”*

### **Getting started with Wahmcart is financially smart.**

You gain the important tools every ecommerce business needs in one very budget friendly package.

- A Secure Shopping Cart system so your customers can order with complete peace of mind. (Our system can even manage products across different websites.)
- The ability to automate your Product Management
- Offering Multiple Payment Options to your customers. WAHM Cart works with most popular credit card Merchant Accounts.
- Unlimited Autoresponders, Newsletters & Mailing Lists help you follow up automatically with your customers or prospects. (Yes – as many lists as you could ever want or need.)
- Digital Product Delivery so you can be free of manually emailing customers their eBook orders and customers receive their purchase without waiting. (Let the system do all of the follow up for you.)
- Tracking System so you know exactly which promotional efforts are paying off and which are dead in the water, never to be repeated again. (You can create special tracking codes for different ads.)
- Affiliate Management System so you can have a team of people selling for you even when you aren't working. (Wahmcart provides everything you need!)

## **What Can Wahmcart Be Compared To?**

When making a decision about whether Wahmcart is the right business tool for your business you will find it useful to make some side by side comparisons – just be careful that you are truly comparing apples to apples and not apples to oranges!

### **Aweber.com**

Aweber is a well respected autoresponder system – but is it competition for Wahmcart?

Absolutely not.

Wahmcart is a full featured ecommerce solution that includes a rich autoresponder system – but that is where the comparison has to end.

- Aweber is not a shopping cart.
- Aweber is not an affiliate program.
- Aweber does not let you accept payments.
- Aweber is not a product delivery system.
- Aweber is not a tracking system.

### **PayPal.com**

PayPal is a widely accepted payment gateway that allows users to easily send and receive payments. But is it competition for Wahmcart?

No way.

In fact, Wahmcart is configured to accept PayPal payments easily.

But what about the PayPal shopping cart that is offered in the merchants area?

Yes, PayPal does let you build a website shopping cart by using their button codes – but this is essentially a payment system only.

### **2Checkout.com**

2Checkout is a credit card merchant gateway. Is it competition for Wahmcart?

Again, no.

Wahmcart is easily configured to accept 2Checkout as a merchant account processor.

(In fact we support all major merchant account gateways.)

## **Mals-e.com**

Mals-e is a free shopping cart script that you can install and run on your website. Is it competition for Wahmcart?

Nope.

The Mals-e script is about as different from Wahmcart as night is from day as far as it's use and management,

- Mals-e is not an autoresponder.
- Mals-e is not a tracking system.
- Mals-e is not an affiliate program.

## **So what CAN Wahmcart be compared to?**

Other full service ecommerce tools like what can be found at 1ShoppingCart.com and QuickPayPro.com would stand up to pretty fair side by side comparison – and of course the first thing that you'll notice is the huge different in price. (Quick Pay Pro is \$99/mo and 1ShoppingCart will run you up close to \$99/mo for the same services.)

Wahmcart's cost is a budget friendly \$39.99 per month.

Don't be fooled by the price difference either. In this case, a lower price does not indicate a lower value.

We could easily charge more than we do for what we're offering – but we made a commitment to serve our target market top notch service for the most competitive price possible.

*“Ok, ok – so I know beyond a shadow of doubt that Wahmcart is the right solution for the job – but why do I have to get it NOW?”*

Here are five reasons just for starters:

1. If you have even one visitor a day – you need to have a mailing list set up to capture that person's email address. And if you use something free – you'll just have to move the list and ask them to opt in again later.
2. If you are doing any advertising or promotion at all – you need to be tracking your results.
3. If you are selling a product – you should be offering an affiliate program because we guarantee there is someone out there who wants to promote it.
4. There are visitors on your site who will never use PayPal to buy something so you need options set up right away.
5. Many people shop late at night and they don't want to wait for you to check your email and respond to their purchase in the morning. A happy customer is more likely to be a repeat customer.

Every day you put off securing our full service ecommerce solution you are working harder and longer and getting less for your effort.

And truth be told – there is only one thing standing between you and a 14 day Risk Free Test Drive of the Wahmcart system.

**\$1.00**

Yes, just one dollar gives you access to your own powerful Wahmcart account for two full weeks.

No more delays now... it's time to act.

Make a fresh start with the right tool for the job today.