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What is Wahmcart?

Wahmcart is a full featured ecommerce solution that allows you to manage your Products, Sales, Prospects, Clients and Affiliates all in one place.

What is a Shopping Cart?

An internet based system designed to allow an online shopper to collect items and then, when the user is ready, to purchase the chosen items. In essence, it's software that operates on an online electronic storefront. The "shopping cart" keeps track of all the items that a buyer wants to purchase, allowing the shopper to pay for the whole order at once.

What is a Autoresponder?

An e-mail that is automatically sent in reply to any e-mail received in a specified mailbox. When a message is sent to the e-mail address with an active autoresponder, the message is automatically replied to with a pre-written message. (Automated e-mail message-sending capability, such as a welcome message sent to all new subscribers the minute they join a list.)

Autoresponders are also used for ecourses, newsletters and ezines.

Marketers also use autoresponders to send automatic thank you messages upon purchases through a shopping cart.

What is Affiliate Software?

Software that, at a minimum, provides tracking and reporting of commission-triggering actions (sales, registrations, or clicks) from affiliate links.



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Why is Wahmcart lower than most ecommerce shopping systems?

When my partner and I first talked about wahmcart, we wanted to provide a full ecommerce software solution for work at home moms BUT without the huge price

tag. Our goal was, and is, to reach the masses with our full ecommerce solution as opposed to only those who can afford a high ticket service comparable to what we offer.

Does this mean that Wahmcart has all the capabilities of the leading shopping cart systems? No. However, our software service handles the primary tools needed for businesses who need to apply ecommerce solutions to their business while having implemented various modules to Wahmcart since inception and will continue to provide our customers with updated software, features and impeccable service.

Is Wahmcart suitable for Membership sites?

Wahmcart is capable of taking subscriptions through PayPal, but it cannot manage your members for you. For example: You can set Wahmcart to automatically transfer customers into a a special email or ezine list immediately after sending their first subscription payment. Which basically means, if you are offering a membership of continuous 'how to' information, yes, as a membership (via the autoresponder messages) it can work for you.

However, bear in mind that Wahmcart (like standalone membership software) **does not** delete anyone from the list. So, when a customer un-subscribes or cancels their membership, you will have to login to your account, and manually remove them from your paid list.



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I want to be able to offer digital products, such as ebooks and reports. Can I do this with Wahmcart and does Wahmcart have an area where the download is protected?

There are two types of delivery methods to choose from: digital and membership. You can "deliver" as many products as you want and you can combine both delivery methods.

Digital delivery displays a link to downloadable software or an eBook after a sale has been processed. You can add unlimited digital delivery links - works great for product bonuses too!

Membership delivery will display a registration form (or any type of form) after a sale has been processed. You will be prompted to enter HTML code for your form. You can create the form in Front Page or any HTML editor.

The receipt page will show the link to download the product and an email receipt will be sent to the customer with the download links as well. Downloads expire in 24 hours. Customers will also receive an order confirmation for their records.

What if I used Amember as my membership software, is Amember compatible with Wahmcart?

No. While Wahmcart does support recurring billing or subscription products, it does not manage your members for you. Wahmcart processes the order and does accept future subscriptions.

If you are looking to create a private member's area where everyone has their own log ins and to revoke access when they cancel, you might want to consider [Amember](http://snipurl.com/amembers) a Powerful and full-featured membership/subscription software for your website. (<http://snipurl.com/amembers>)



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I currently use Aweber or Constant Contact as my autoresponder solution. Do I need Aweber or Constant Contact after I sign up for Wahmcart?

This option is entirely up to you. [Aweber](#) & Constant Contact are complete autoresponder solutions that provide the ability to track open rates, provides pre-made templates and a few other tools that Wahmcart's autoresponder doesn't currently offer. However, please keep in mind, that Wahmcart's autoresponder has the capability of using a pre-made html template that you create on your own as well as provide the immediate needs when communicating with subscribers, potential and current customers.

What is a Tracking System?

Let's say you have invested in online advertising. Or, maybe you want to place an article in various databases but you want to know how many click thru's you're receiving via each database. With Wahmcart each tracker represents an advertising campaign. Ezine ads, banner ads, and classified ads are all examples of an advertising campaign. You can create a tracking url that points to your webpage but use various tracking urls to know where these click thru's are coming from. This is a great way to keep an eye on which ads or are bringing in responses. (Remember, tracking urls do not have to necessarily represent ads.

Tracking is also great for:

- Evaluating the effectiveness of your online advertising and article submissions.
- Identifying the ads / articles that generate traffic and sales (and those that don't).
- Maximize your return on investment in ad spending.



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Where do I go to sign up for Wahmcart and how much is the subscription?

[Click here](#) to instantly claim your 14 day risk free trial for only \$1. After your 14 day trial, your subscription is \$39.99 per month as long as you choose to utilize Wahmcart.

[Join our free mailing list](#) and receive Wahmcart's 5 part ecommerce, "Learn eCommerce Techniques That Work" ecourse free.

If you would like to schedule a 20 minute free consultation with a Wahmcart representative, [submit your request here](#) and we'll contact you to schedule a time that is appropriate for you.

Best Regards,

Regina Baker

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* Wahmcart is a subsidiary of Computerize U-II